

For immediate release

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MEDIA RELEASE

PHARMANIAGA BRINGS AIDILFITRI SMILES TO KEMUBU FLOOD VICTIMS

Kemubu, 10 July – Further to the flood relief efforts and medical contribution made in response to the flood crisis in Kelantan earlier in the year, Pharmaniaga revisited Kampung Kemubu in Kuala Krai to bring smiles to the local community via a special programme *Senyuman Aidilfitri @ Kemubu*.

A team of 18 volunteers from Pharmaniaga went there to distribute packages of fresh meat, *Raya* cookies, biscuits, *batik* and *pelikat* sarong as well as personal care products from RoyalePharma such as shower cream and hand sanitizer.

More than 400 families of Kampung Kemubu benefited from this programme that brought them cheers as it would ease their preparation for the Aidilfitri which is just around the corner.

Pharmaniaga Managing Director, Dato' Farshila Emran said, "As a responsible corporate citizen, we wish to share some joy of the upcoming Aidilfitri with the community in Kampung Kemubu which was one the worst hit districts in Kelantan during the flood early this year.

"They are still rebuilding their lives and we hope the revisit *Senyuman Aidilfitri @ Kemubu* will lighten up their spirits, ease their burden and give them hope that there are people out there who still care," she said.

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Captions



1. Pharmaniaga Corporate Communications General Manager, Zuhri Iskandar Kamarzaman (2nd from left) leads the volunteers in their revisit to Kemubu community.



2. About 400 family members benefitted from this initiative.



3. Jars of Raya cookies are among the goodies distributed.



4. An elderly in tears of joy knowing there are people who still remember them.

ABOUT PHARMANIAGA BERHAD

Pharmaniaga Berhad is a member of Boustead Group, and listed on the Main Board of Bursa Malaysia. Its core businesses are logistics and distribution of pharmaceutical products and medical devices. Pharmaniaga is also involved in producing generic medicines, research and development, sales and marketing of pharmaceutical products and medical devices.

*Issued for the **Pharmaniaga Group** by Corporate Communications Division, Pharmaniaga Berhad. For enquiries, please contact Zuhri Iskandar Kamarzaman at 03 3342 9999 ext 434 or by email zuhri@pharmaniaga.com*